



England and Wales Cricket Board

GDPR

Privacy Notice | Children's Programmes

The England and Wales Cricket Board Limited (**ECB**) is the national governing body for cricket in England and Wales, the organiser of The Hundred, runs We Are England Cricket Supporters and runs numerous programmes to support recreational cricket.

Under the General Data Protection Regulation, it is important that we provide you with certain information concerning how your personal data will be used and protected.

More details of how we use and protect your personal data, as well as your rights in respect of it and how to exercise them are in our Privacy Policy, which you can find by clicking [here](#). Specific information that applies to you and others whose information you provide is shown below.

Names of data controller	The England & Wales Cricket Board Limited
Contact details	mail: England and Wales Cricket Board Lord's Cricket Ground London NW8 8QZ email: privacy@ecb.co.uk phone: 020 7432 1200 website: www.ecb.co.uk
Categories of personal data	Parent / Carer <ul style="list-style-type: none">• Full name• Date of birth• Gender• Post code• Email address• Phone number• Participation options• Bank details• Delivery address for kit• Method of accessing booking services• Details of any communication that resulted in a booking• Direct marketing preferences Player details <ul style="list-style-type: none">• Full name• Date of birth• Gender• School• Emergency phone number• Special requirements such as allergy or medical needs• Ethnicity and other equality and inclusion questions• Kit size(s)• Photograph(s), images(s), video and audio recordings• Centre(s) and programme(s) booked for Centre volunteers

	<ul style="list-style-type: none"> • Club • Role • Gender • Email address • Mobile number • Kit size(s) • Delivery address for kit • Photograph(s), images(s), video and audio recordings • Direct marketing preferences
Sources of personal data	<ul style="list-style-type: none"> • the registering parent / carer • the Centre at which the relevant session is run or from staff providing the sessions • Disclosure and Barring Service (for Centre volunteers)
Automated decisions	None
Purposes of processing	<p>The ECB will process your personal data for the purposes of:</p> <ul style="list-style-type: none"> • Administration. Administering bookings, attendance and participation at sessions • Payment processing. Facilitating payments for your booking(s) • Programme delivery. Supporting the delivery of your programme sessions • Medical and special needs support. Dealing with medical and special needs • Promotional activities. Including photographs, images, video and audio recordings in our promotional materials where you have consented to this • Direct marketing. Direct marketing where you have consented to this • Reporting and trend analysis. Reporting participation and any incidents and of figures and trends in the interest of cricket participation (including equality and inclusion information) • Insight. Administering participant insight and programme evaluation; • Quality reviews. For quality and improvement monitoring.
Who we will disclose your personal data to	<ul style="list-style-type: none"> • The ECB's official kit and equipment logistics partner of our Children's Programme (currently DMC Sport) to arrange for personalisation and delivery of kit and to contact you about this. • The Centres whose programmes you have registered for. • The County Cricket Board that supports the local Centre(s) whose programme(s) you have registered for. • Insurers, legal and other professional advisers • Regulators
Legal basis for processing your personal data	<p>The legal basis for the collection and processing of your personal data is:</p> <ul style="list-style-type: none"> • Administration, payment processing and programme delivery: that it is necessary to fulfil the contract that you are going to enter into or have entered into with us. • for dealing with medical and special needs: that you or your parent / carer have given your explicit consent or that it is in your vital interests or the vital interests of somebody else. • for equality and inclusion: that you have given your explicit consent by answering the question. • promotional activities: that you have given your consent. • direct marketing: that you have given your consent. • in all other cases: that it is necessary for our legitimate interests which are to build a programme to encourage participation in cricket and does not prejudice or harm rights and freedoms of parents / carer or the children that join the programme and /or that it is necessary for the establishment, exercise or defence of legal claims.
Your right to withdraw consent	Where you have given your consent to any processing of personal data, you have

	<p>the right to withdraw that consent at any time. If you do, it will not affect the lawfulness of any processing for which we had consent prior to your withdrawing it.</p>
Direct marketing	<p>We hope you would like to hear from us and others involved in cricket and that you will allow us to use your personal data for direct marketing and to tailor our marketing communications to suit what we think you will find interesting and relevant (profiling).</p> <p>You can choose the information you receive by selecting your preferences on sign up. You can change your mind at any time.</p>
Location of your personal data	<p>We will normally keep your personal data within the United Kingdom or the European Economic Area.</p> <p>Our official kit and equipment logistics partner may need to transfer and hold personal data to other territories (such as Australia or the USA) but we will only permit them to do so where this is allowed under and protected in accordance with data protection law.</p> <p>Occasionally we may use service providers such as Survey Monkey, in the USA in connection with the surveys, which is protected by the EU-US privacy shield.</p>
How long we will keep your personal data for	<p>Your personal data will normally be kept for 2 years after your last engagement with us. After this time period your information will be anonymised and kept for analysis of participation trends.</p>
Your rights in respect of your personal data	<p>You have the right of access to your personal data and, in some cases, to require us to restrict, erase or rectify it or to object to our processing it, and the right of data portability.</p>
Complaints	<p>If you have any concerns or complaints about how we are handling your data please do not hesitate to get in touch by emailing us at privacy@ecb.co.uk or by calling 020 7432 1200. You can also contact the Information Commissioner's Office.</p>